

Varilux®

#1 progressive lens brand

worldwide*

Varilux®

progressive
lenses



essilor

*Euromonitor, 2021 data; Retail value amongst spectacle lenses category, brands representing progressive lenses.



NEW

Varilux® XR design

Varilux® XR series™ is the first eye-responsive progressive lens⁽¹⁾ powered by behavioral artificial intelligence.

Leveraging proprietary data collected from millions of real-life wearers, it is designed for how our eyes naturally move. It features **XR-motion™ Technology**, a new visual behavior-based optimization, to provide instant sharpness, even in motion.⁽²⁾

The best overall progressive lens*

1 - Eye-responsive defined as the consideration of two parameters in the design of the progressive lens: prescription and visual behavior.

2 - Varilux® XR series™ - in-life consumer study - Eurosyn-2022-France (n=73 high-end progressive lens wearers). 66/73 perceived instant sharpness at all distances while in motion.

* Based on achieving the highest composite score among premium Progressive designs of leading U.S. competitors on 14 attributes identified as important by a survey of U.S. consumers. Measurements were the result of Essilor R&D state of the art avatar simulations 2022.

**INSTANT
SHARPNESS**
even in motion

**EXTENDED
VISION**
within arm's reach

**HELPS ELIMINATE
OFF-BALANCE
FEELING**

**SMOOTH
TRANSITIONS**
from distance to near

SHARPER VISION
even in low light

**LARGE READING
AREA**



Varilux® X series™

Varilux® X Series™ are the first progressive lenses to feature **Xtend® Technology**, a revolutionary design calculation.

This innovation significantly extends the area of sharp vision within arm's reach so patients no longer have to move their head to find "just the right spot."

*Personalization available in *Varilux X Fit* lenses and *Varilux X 4D* lenses

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